

- c. Remove the product within seven (7) days of receiving notice.
18. If the reseller has not corrected or removed the violation after the allotted (7) days, Tevra Brands will take the following actions against the reseller:
- a. Cancel any pending orders, restrict future orders or suspend the resellers or resellers distributor account.
 - b. List the reseller on Tevra Brands website as “Do Not Sell List” and/or “Non-authorized Reseller” list.
 - c. File a “DMCA” takedown request with the resellers internet service provider (ISP) requesting all product images, model numbers, descriptions, and any other intellectual property of Tevra Brands be removed.
 - d. Contact any third-party website directly (such as Amazon or Ebay) and request the products be removed due to unauthorized reseller status, Copyright and IP infringement.
 - e. Take any applicable legal action.

We recognize that you have a choice and appreciate your continued support. Implementing our MAP Policy will help protect our reseller margins and brand integrity for years to come.

Thank you for your continued support.

Best regards,

Tevra Brands, LLC
Map Policy Administrator

**TEVRA BRANDS
VETALITY**